Points of Interest

Old Town
Where California began. Scene of the first Mission Settlement, by Father Junipero Serra; where General Fremont raised the first American Flag, and the Marriage Place of Ramona.

San Diego Mission.
On San Diego River, 5 miles northeast. Built in 1769, the first mission.

Tia Juana, Old Mexico.
Known as the "Monte Carlo of America." A very quaint Mexican town.

Point Loma.
Government Reservation, Fort Rosecrans. Universal Brotherhood and International Theosophical Society. Country Club, Sunset Cliffs and Ocean Beach.

Mission Beach.
A delightful beach resort. On the State Highway. Bay and Ocean bathing. Furnished tents can be rented at all seasons of the year.

Grossmont.
An Artists' Colony, on the mountain overlooking El Cajon Valley. Home of Madame Schumann - Heink and Carrie Jacobs Bond. A delightful trip and magnificent view.

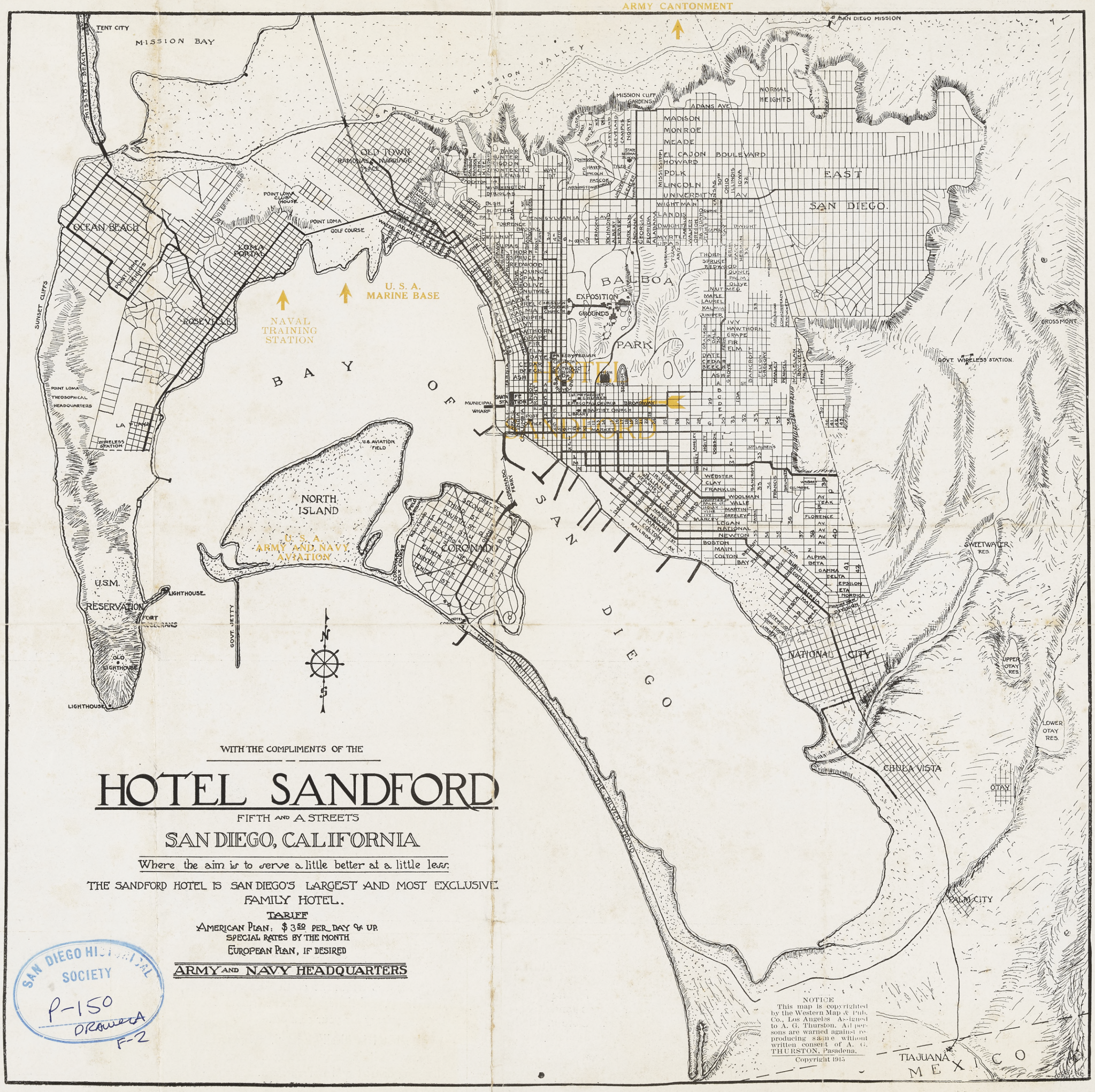
El Cajon Valley.
Miles of vineyards, orange groves. A keen delight to the visitor.

La Jolla.
A charming Beach City fourteen miles up the coast. Interesting rugged coast line, caves and bathing beaches. See the Marine Biological Institute, the Golf Links and the Women's Clubhouse

Balboa Park.
Contains 1400 acres in the center of the city, 614 acres of which were included in the grounds of the Panama - California Exposition, pronounced by many the most beautiful ever created. Since the close of the Exposition the buildings and grounds remain intact, as beautiful as ever, and are free to the public as a Park. Frequent concerts are held at the organ and upon the Plaza.

San Diego Facts

Population, 100,000.
Area, 72 square miles.
Depth of water over bar at low tide, 39 ft.
Municipal Dock, cost $1,400,000.
City owns, 2675 feet of Pier and Bulkhead.
City owns its water system, including water sheds totaling 440 square miles.
Total estimated value of Real Estate and Personal property, $100,536,965.00.
Splendid Street Railway System.
San Diego is on the Santa Fe Railway line and is at terminus of the new transcontinental railway, the San Diego and Arizona.
Government Aviation School, finest in the world. Government Marine and Naval Base, Training Station and Hospital.
Government marine ways and ship yards.



WITH THE COMPLIMENTS OF THE

HOTEL SANDFORD

FIFTH AND A STREETS

SAN DIEGO, CALIFORNIA

Where the aim is to serve a little better at a little less.

THE SANDFORD HOTEL IS SAN DIEGO'S LARGEST AND MOST EXCLUSIVE FAMILY HOTEL.

TARIFF

AMERICAN PLAN: $3.50 PER DAY & UP.
SPECIAL RATES BY THE MONTH
EUROPEAN PLAN, IF DESIRED

ARMY AND NAVY HEADQUARTERS

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SAN DIEGO HISTORICAL SOCIETY
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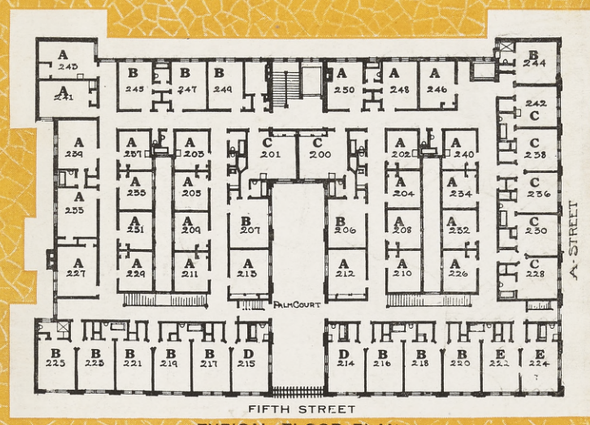
189 CSD-1910s

"THE LOUNGE"

THE HOTEL SANDFORD, while providing every comfort for the transient guest, caters especially to those desiring to make a prolonged stay in San Diego. All the appointments have been planned with a view of providing an exclusive homelike atmosphere. That this has been successful is evidenced by the preference shown the Sandford by automobile touring parties, Army and Navy folk and ladies traveling alone.

A feature seldom found in the larger hostelries is the luxurious social parlor which Europeans call "The Lounge"—a music room, tea room and lounging place with every privacy, both for men and women.

Map of San Diego California



TYPICAL FLOOR PLAN

THE ROOMS ON EACH FLOOR HAVE THE SAME ARRANGEMENT AND THE NUMBERING IS THE SAME AS THAT SHOWN ON THE TYPICAL FLOOR PLAN

EXCELS IN EQUIPMENT, SERVICE AND LOCATION

RATES REASONABLE

Hotel Sandford

FIFTH & A STREETS

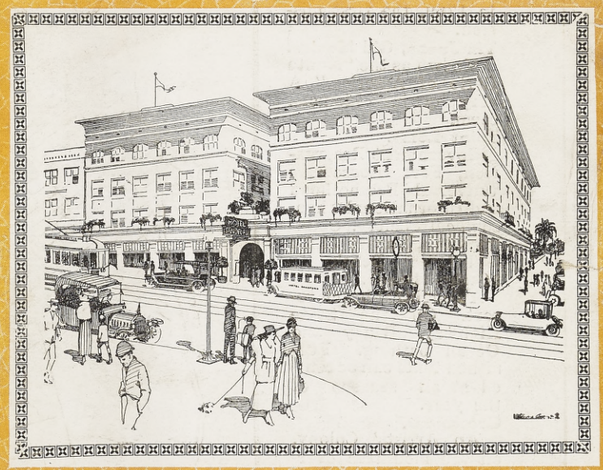
Take Nos. 1 or 3 Car from Union Station
Direct to Hotel.

A PARTICULAR HOTEL FOR PARTICULAR PEOPLE.

INFORMATION & RESERVATIONS
James Bros. Company Tickets and Tours
HELLMAN BANK

San Diego

San Diego California



Hotel Sandford

American European

DINING ROOM

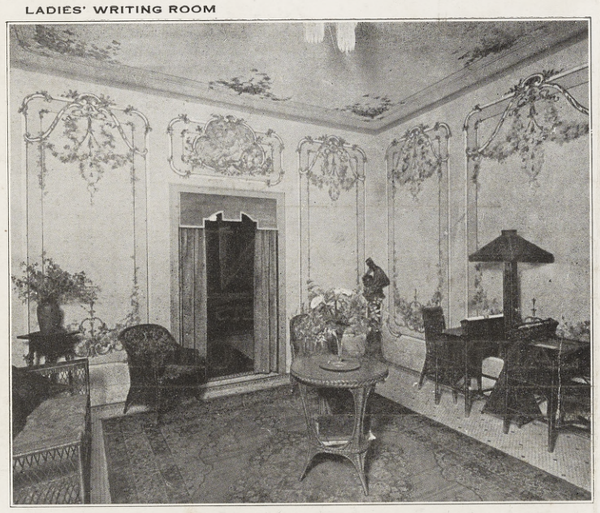
WE believe you will be very much pleased with our Dining Room. The service is either a la Carte or Table d'Hote, the prices very moderate. The food is carefully selected from the best of our home markets, and the service is prompt, silent and courteous. San Diego residents and guests of other hotels have made our Dining Room a popular place for private parties and club dinners.

SMOKING ROOM

DEEP, comfortable, leather-covered easy chairs and divans, private writing desks, with all conveniences, are some of the reasons why our men's Smoking Room is a popular feature of the Hotel. Current periodicals, guides and timetables are provided for your use. Close at hand is the News Stand with its variety of publications, cigars and cigarettes, etc.

An elegantly furnished room where the discriminating traveler will find rest and comfort.

LADIES' WRITING ROOM



DAINTINESS and exclusiveness characterize the Ladies' Writing Room. Louis the Fourteenth is the treatment of the decorations and furnishings, and the appointments embrace all of those necessary for your comfort.

The hotel is ideally located, away from the noise, yet within easy walking distance of the shopping district and Balboa Park.

BEDROOM

AN abundance of golden sunshine and fresh air flood the bedrooms of the Hotel Sandford. That they have every convenience necessary for the comfort of our guests is self-evident—possibly some features are provided that will be as new to you as they will be pleasing.